

**SKAGIT TRANSIT
CITIZENS' ADVISORY COMMITTEE
MEETING MINUTES**

Thursday, February 13, 2014 5:00 p.m.
Skagit Station Conference Room
Mount Vernon, WA

Susan Pole called the meeting to order at 5:00 p.m.

Committee Members

Susan Pole
Valerie Rose
Doris Brevoort
Oliver Berentson
Dick Phillips
Tommie Yturalde
Caroline Nazareno
Louis Edens
Craig Edens

Skagit Transit

Dennis Digges

Members of the Public

Alex Batona (Caroline's daughter)

I. Public Comment:

None.

II. Approval of minutes:

A motion to approve the minutes from the January meeting was made by Dick Phillips and seconded by Louis Edens

III. Notes from the field:

Louise Edens will be making a presentation at the Anacortes Library on May 14th about riding the bus from the rider's perspective. If this presentation is successful, Louise plans on making the presentation at other libraries.

IV. General Update:

The Alger Park and Ride is mostly completed. We are waiting for signoff on Environmental and the cameras to be installed. Should be open in early March. The Sedro Woolley Transit Station is waiting on the second roundabout to be completed this spring before buses start using the Transit Station. Skagit Transit is funding the paving of the parking lot for a Park and Ride lot. Doris suggested we use permeable asphalt. Dennis will be retiring on March 21st.

The question was asked concerning the status of the free pass program. At this time Skagit Transit is checking with state auditors to ensure the program is designed to meet its intended purpose of serving low income and the infirm.

IV. Unfinished Business:

The CAC has been tasked with making suggestions to improve the Rider Guide. Susan Pole suggested we ask drivers for suggestions.

Doris suggested that we move the index of routes to the cover of the Rider Guide and the system map closer to the front of the Rider Guide. It was suggested making the web site address bigger and add a

QR code for the web site. Other suggestions include putting the international symbol for a bus on the cover and make the Rider Guide as simple as possible to read. Valerie Rose suggested advertising the transit system on the back of buses and have Spanish lessons for bus drivers.

V. New Business:

July is Transportation Month for Community Action. There is a committee made up of Susan Pole, Dennis Digges, Tommie Yturalde, Caroline Nazareno, Jennie O'Brien from Cascade Mall and Cate Anderson from the Children's Museum. Plans are being made to put a Skagit Transit bus inside Cascade Mall near the Children's Museum. Suggestions include putting a fare box out so that people can learn how to use the fare box, a bus traveling around outside the mall, a coloring contest, gift raffles and inviting the bicycle club, library reps to advertise the Summer Reading Program and other transportation providers. This would be on a Saturday, possibly July 19th or 26th.

There is a 1095 Club that helps provide meals to school kids during the summer. Suggestions were made to advertise how to get to the meal sites on the buses and to make sure the bus drivers know what the program is and where the meal sites are.

It was agreed that partnering with other agencies and businesses is a great way for Skagit Transit to reach out to the community. The 1095 Club, libraries, farmers market and minority organizations are some of those agencies.

VII. Adjournment

The meeting was adjourned at 6:00 p.m.

Susan Pole, Chair
Skagit Transit Citizens' Advisory Committee

Attest:

Dennis Digges
Service Development Planner