

**SKAGIT TRANSIT
CITIZENS' ADVISORY COMMITTEE
MEETING MINUTES**

Thursday, Jan 12, 2014 5:00 p.m.
Skagit Station Conference Room
Mount Vernon, WA

Susan Pole called the meeting to order at 5:00 p.m.

Committee Members

Susan Pole
Valerie Rose
Doris Brevoort
Joy Kane
Oliver Berentson
Dick Phillips

Skagit Transit

Troy Fair
Dennis Digges

Members of the Public

Tommie Yturalde
Caroline Nazareno

I. Public Comment:

None.

II. Approval of minutes:

A motion to approve the minutes from the November and December meeting was made by Oliver Berentson and seconded by Dick Phillips.

III. Notes from the field:

None.

IV. General Update:

Dennis stated that Fixed Route ridership was up 57,000 to 754,865 riders an increase of 8.2% in 2013. Dial-a-Ride had 55,204 riders and Van Pool had over 125,000 riders. Dennis also stated the Alger Park and Ride issues should be resolved for a Mid-February opening. The Sedro Woolley Transit Station is waiting on the second roundabout to be completed this spring.

IV. Unfinished Business:

The committee discussed plans for 2014 including participation in parades and festivals. The committee talked about continuing last month's discussion about ways to encourage ridership through employer campaigns, a training bus at the Cascade Mall and a poster contest. The committee suggested participation in the Mount Vernon Street Fair Parade, the Bite of Skagit, and publicizing Skagit Transit as a way to get to the tulip fields and restaurants participating in the Bite of Skagit.

V. New Business:

Tommie Yturalde and Caroline were approved as committee members. Tommie stated that this is the 50th anniversary of Community Action in the state and 35th anniversary for the local Community Action. They have themes for each month this year with July's theme being transportation. Susan proposed to

set up a meeting with Mall management to discuss an interactive display and possibly a bus at the Mall. There is a possibility that Skagit Transit could provide a speaker for a Community Action staff meeting.

VII. Adjournment

The meeting was adjourned at 6:00 p.m.

Susan Pole, Chair
Skagit Transit Citizens' Advisory Committee

Attest:

Mary Lozeau
Clerk of the Citizens' Advisory Committee