

**SKAGIT TRANSIT  
CITIZENS' ADVISORY COMMITTEE  
MEETING MINUTES**

Thursday, March 12, 2015 5:00 p.m.  
Skagit Station Conference Room  
Mount Vernon, WA

Caroline Nazareno called the meeting to order at 5:03 p.m.

**Committee Members**

Caroline Nazareno  
Joy Kane  
Doris Brevoort  
Lynne Jordan

**Skagit Transit**

Troy Fair  
Carolyn Chase

**Members of the Public**

None

**I. Approval of minutes:**

Doris Brevoort made a motion to approve the February meeting minutes. The motion was seconded by Joy Kane and passed unanimously.

**II. Public Comment:**

Doris Brevoort spoke about the experience she had getting off the ferry from Lopez Island and having long waits at both the Ferry Terminal and March's Point. She discussed that having more information on the ferry about the bus schedule would have helped and about the idea of including bus schedule information on the ferry schedule. One idea Doris shared was having posters on the Ferries with transit connection information.

**III. Notes from the Field**

Carolyn Chase discussed developments with the MOA Feasibility Study which is expected to be released for public comment within the next couple of weeks. She also followed up on February's discussion on Austin Lane. Staff is investigating a technology improvement for the Austin Lane stop to create seamless on-request service to Mount Vernon Manor. A service cut is not under consideration. Caroline Nazareno told the group about her conversation with another Community Action staff member who explained the importance of the bus service to the low income seniors living on Austin Lane.

Caroline shared concerns she's heard on the bus about the 3-bag limit and how this makes it difficult for people to do household shopping by bus. The group also discussed how the number limit was a bit arbitrary because 1 large bag could take up more space than 4 small bags. Drivers have some discretion on enforcing the limit but as the CAC members discussed, when a rider is unsure if they will be allowed on a bus, they will find another option.

**IV. Community Events**

The group discussed the 2015 Tulip Festival and decided not to try to coordinate a fare free day this year but to start planning ahead for 2016. One idea is to form a sub-committee to develop objections for what the CAC wants to accomplish related to special events.

The discussion then moved to items that could be accomplished this year. Staff had already met the Cindy Verge in early March to share information that could be included on the Tulip Festival website, this included information on the Park and Rides, information on Route 615 to LaConner that travels past tulip fields, and the Plan My Trip function. During this meeting, Cindy had other ideas for special event service that she may choose to explore in 2016.

The group also discussed how the Skagit Transit website could be improved to include information on special events and/or about how to get this information to the different Chamber of Commerce Chapters so that they could promote transit during special events. One idea was to try to get the Plan My Trip widget onto different event websites. Carolyn will check with IT about this. Events that were mentioned include:

The group talked about getting Skagit Transit information into the Tulip Festival brochures in 2016. Another idea was to have Drivers hand out "I Rode the Bus" stickers during events.

During the two weeks following this CAC meeting, members committed to communicating via email to select events to reach out to.

#### **V. Social Media / Media**

Lynne Jordan brought up a discussion that began in January about having more coverage in the Skagit Valley Herald. One idea is to inquire if they would be willing to do a community profile on the agency to showcase how easy it is to ride. If the Herald is interested, they will pursue it.

The group also brought up a Twitter campaign again and suggested using the hashtag "My Skagit Transit".

#### **VII. Adjournment**

The meeting was adjourned at 6:04 p.m.

---

Caroline Nazareno, Chair  
Skagit Transit Citizens' Advisory Committee

Attest:

---

Carolyn Chase  
Transit Planner